

## Your business is our community and community is our business!

The Bend is the area that surrounds Scarborough Beach Rd through Doubleview and east Scarborough.

The Bend in the Road Inc is a place activation group formed to encourage social, visual and economic vibrancy of the The Bend today and to ensure the coordinated redevelopment of this area into the future.

## What do we do

We work alongside businesses and residents to promote and celebrate our local community. This includes:

- Conducting events
- Creating public art, trees and greenery
- Lobbying for change that will benefit the community
- Helping to build and install facilities
- Helping locals towards their own goals and dreams for The Bend.
- Supporting business to stimulate the local economy
- Promote and support community initiatives



Photo: Marcos Sliverio

## Ways you can make the bend even better!

### 1 Follow Like Share

Instagram - @thebend\_intheroad

Facebook - @thebendintheroad

### 2 Help plan events or projects

Go to [thebend.net/membership](https://thebend.net/membership) and specify this in the membership application form

### 3 Help out on a day of action

Go to [thebend.net/membership](https://thebend.net/membership) and specify this in the membership application form

### 4 Use a Bend micro grant

Go to [thebend.net/micro-grants](https://thebend.net/micro-grants) and complete application form

### 5 Join the Bend committee

Go to [thebend.net/membership](https://thebend.net/membership) and select Board Membership

### 6 Become a business member

Go to [thebend.net/membership](https://thebend.net/membership) and complete application form

### 7 Donate money

Scan the Code or go to [PayPal.me/thebendintheroad](https://PayPal.me/thebendintheroad)



# THE BEND



THE BEND IN THE ROAD  
IS THE PLACE WHERE  
A NEW DIRECTION BEGINS

[thebend.net](https://thebend.net)



## In the words of locals both current and past...



'Public transport,  
cafes, restaurants and  
essentials are all within  
walking distance'



'I have fond memories of countless  
summer weekends swimming, lying  
under the beach umbrella for hours,  
picnic teas on the grass'



'I remember the excitement  
of walking through the bush  
with Mum to St Brigids Tce to  
get a billy can of Icecream'



'The walk up and down the quarter  
mile to beach and open air pictures.  
Memories will never fade.'

'The laneways bring back  
a sense of neighbourhood  
as cars take second place  
to pedestrians and the  
street cricket game'



## Vision Plan

The Bend, which lies within a strategic planning area known as the Scarborough Beach Road West Activity Corridor, will be a modern vibrant mixed use area shared by light rail, pedestrians, cyclists and vehicles with high quality buildings capitalising on attractive views. The Activity Corridor will accommodate local businesses that service local residents while taking advantage of passing trade. It will become a street containing many trees that encourages walking and cycling and has places for people to meet.

FIND OUT MORE!



## Contact Us

Chair - [chair@thebend.net](mailto:chair@thebend.net)

Website - [thebend.net/contact-us/](http://thebend.net/contact-us/)

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