Your business is our community and community is our business!

The Bend is the area that surrounds Scarborough Beach Rd through Doubleview and east Scarborough.

The Bend in the Road Inc is a place activation group formed to encourage social, visual and economic vibrancy of the The Bend today and to ensure the coordinated redevelopment of this area into the future.

What do we do

We work alongside businesses and residents to promote and celebrate our local community. This includes:

- Conducting events
- Creating public art, trees and greenery
- Lobbying for change that will benefit the community
- Helping to build and install facilities
- Helping locals towards their own goals and dreams for The Bend.
- · Supporting business to stimulate the local economy
- Promote and support community initiatives



Photo: Marcos Sliverio

Ways you can make the bend even better!

1 Follow Like Share

Instagram - @thebend_intheroad Facebook - @thebendintheroad

2 Help plan events or projects

Go to thebend.net/membership and specify this in the membership application form

3 Help out on a day of action

Go to thebend.net/membership and specify this in the membership application form

4 Use a Bend micro grant

Go to thebend.net/micro-grants and complete application form

5 Join the Bend committee

Go to thebend.net/membership and select Board Membership

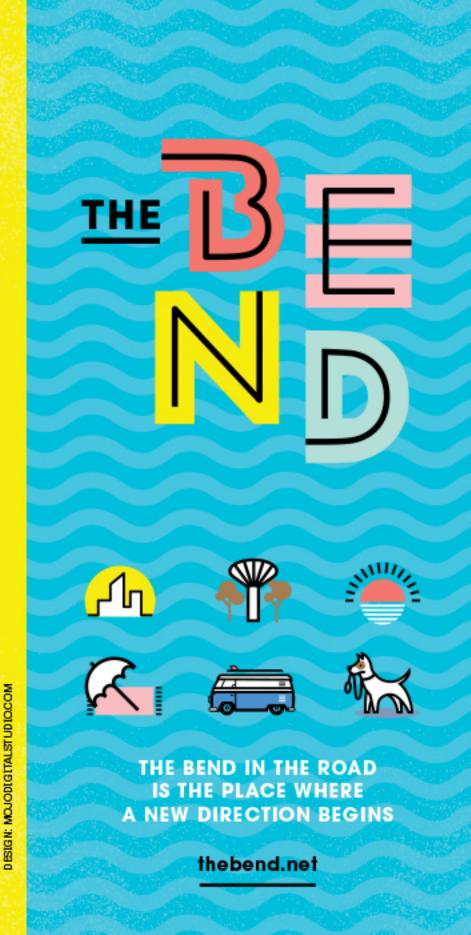
6 Become a business member

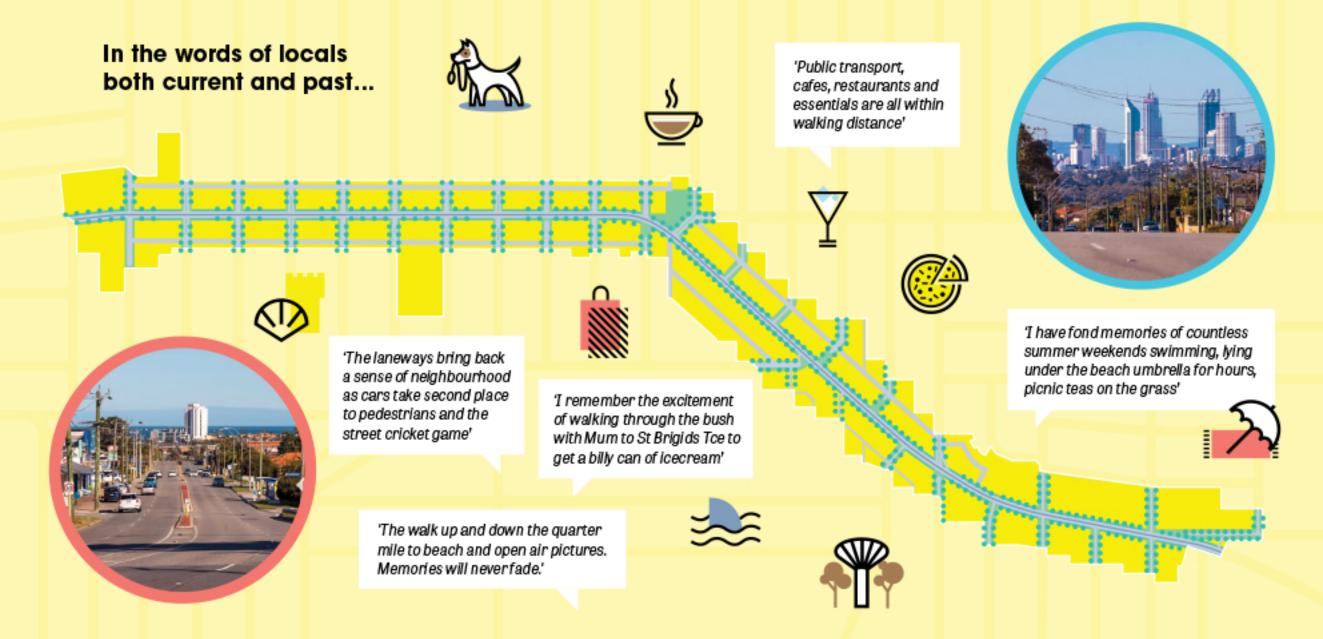
Go to thebend.net/membership and complete application form

7 Donate money

Scan the Code or go to PayPal.me/ thebendintheroad







Vision Plan

The Bend, which lies within a strategic planning area known as the Scarborough Beach Road West Activity Corridor, will be a modern vibrant mixed use area shared by light rail, pedestrians, cyclists and vehicles with high quality buildings capitalising on attractive views. The Activity Corridor will accommodate local businesses that service local residents while taking advantage of passing trade. It will become a street containing many trees that encourages walking and cycling and has places for people to meet.

FIND OUT MORE!



Contact Us

Chair - chair@thebend.net

Website - the bend.net/contact-us/

SUPPORTED BY

